

Social media messages on handwashing during COVID-19 outbreak, World Water Day 2020

World Water Day website '<u>Be Safe</u>'. UN-Water website on <u>handwashing</u>. Hashtag: #SafeHands on #WorldWaterDay

Dropbox folder with social media cards.

Generic messages for #SafeHands

Card 01 - World Water Day 2020

#SafeHands on #WorldWaterDay Handwashing is essential to limit the spread of #COVID19. Wash your hands using soap and water or alcohol-based hand rub. For #WorldWaterDay, let's show our best hand hygiene moments to fight #COVID19. Please don't forget to turn off the tap!

Card 02 - A historic perspective

170 years ago, Florence Nightingale implemented handwashing and other hygiene practices in the war hospital in which she worked, reducing infections and saving many lives. We remember her as we fight the #COVID19 outbreak. #Safehands on #WorldWaterDay

Card 03 – The current situation

3 billion people live without basic handwashing facilities at home. In the face of #COVID19, they are among the most vulnerable & the most at risk to be left behind.

Help mobilize action for access to handwashing - #Safehands on #WorldWaterDay: https://www.unwater.org/water-facts/handwashing/

Card 04 – Ongoing work, SDG6

#Safehands for all will help achieve many #SDGs Making handwashing part of daily routines is an effective way to reduce diseases and help achieve many SDGs. Learn about handwashing in your country this #WorldWaterDay: https://www.sdg6data.org/indicator/6.2.1b



WHO messages for #SafeHands challenge

There are simple things we each must do to protect ourselves from #COVID19, including \mathfrak{M} washing with \mathbb{R} & \mathcal{R} or alcohol-based rub. WHO is launching the #SafeHands Challenge to promote the power of clean mo to fight #coronavirus.

Join the challenge & share your washing video!

To join the **#SafeHands** video, follow WHO guidance on: r/→ http://bit.ly/WHOHandWashing Join the challenge & help us keep the world safe from#COVID19! We look forward to watching your videos!

There are several measures you can take to protect yourself from #COVID19. One of the most important ones is regular & safe hand hygiene. Here are the stepsrecommended by @WHO 🖓

Show the (*) where and how you wash your hands. Join the WHO #SafeHands challenge!